

Subhadra Gupta

Portfolio - <https://www.subhadragupta.com>

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EDUCATION

ASSOCIATE OF APPLIED SCIENCE DEGREE IN DESIGN AND MEDIA PRODUCTION TECHNOLOGY

GPTC | Clarkston, GA

January 2022 – May 2024

CERTIFICATION

Shadowbox Backlot Academy

Crew Training: Production Department

Training Manager - Jen Kissoon, Cameron M. Messer; 1st AD - David Champion, Kelvin "PANDA" Tyler

September 2023 - March 2024

- Understand film hierarchy and an overview of all departments.
- Proper walkie communication and etiquette
- Comprehension of PA expectations in all departments

EXPERIENCE

Ebix, Inc. - UI/UX & Design Specialist

2015 - 2020

- Technical and creative developer for Ebix products using computer software to communicate ideas that inspire, inform, or captivate consumers.
- Held final responsibility and accountability for the overall layout and production design for websites, brochures, magazines, social media, and corporate reports.
- Worked closely with CxO, Product Managers, and people in advertising and product vision, public relations, and marketing of Ebix.

Ebix Software India Pvt. Ltd. - Lead Designer

2011 - 2015

- Performed requirement analysis, design documentation, corporate project plan discussion, and consultation related to the functionality of base products.
- Researched and analyzed the scopes of designs and translated the findings into design inputs—conceptualizing and implementing design solutions that meet marketing strategies from concept to completion of projects.

InfoPro India Pvt. Ltd. - Senior Designer

2009 - 2011

- Conceptualized new websites, designing logos, and theme creation used to verify and analyze the quality of websites before release.

Moneta Web Solutions Pvt. Ltd. - Manager, Web Development

2006 - 2009

- Responsible for creative and conceptual design and coding of websites and presentations, project implementation, project coordination, and client and team management.

VALUE PROPOSITION

Design Thinking
Design Analysis
Visual Communication
User Advocacy
Team Development

STRENGTHS

Curious and Self-Motivated
Collaborative
Outcome over Output
Empathy, Building Trust
Skilled and Hands-on

TECHNICAL SKILLS

Adobe Creative Cloud Software/Apps
3D Studio Max
DaVinci Resolve
Procreate
Microsoft Office Tools/Apps
HTML5, CSS3, Bootstrap, Angular

TECHNOLOGY QUALIFICATIONS

Advanced Diploma in Multimedia
Internet and HTML
Customer Support Engineering
Computer Oriented

OTHER INTERESTS

Travel, Photography, Drawing,
Illustration, Handicrafts, Theatre

RECENT ACHIEVEMENTS

Inducted into the National Technical
Honors Society.

Placed Gold & Silver in the 3D
Animation competition at SkillsUSA
State & National Conference,
respectively.

Certified from Shadowbox Backlot
Academy for successfully
demonstrating proficiency in skills
with the Production department
endorsement.